

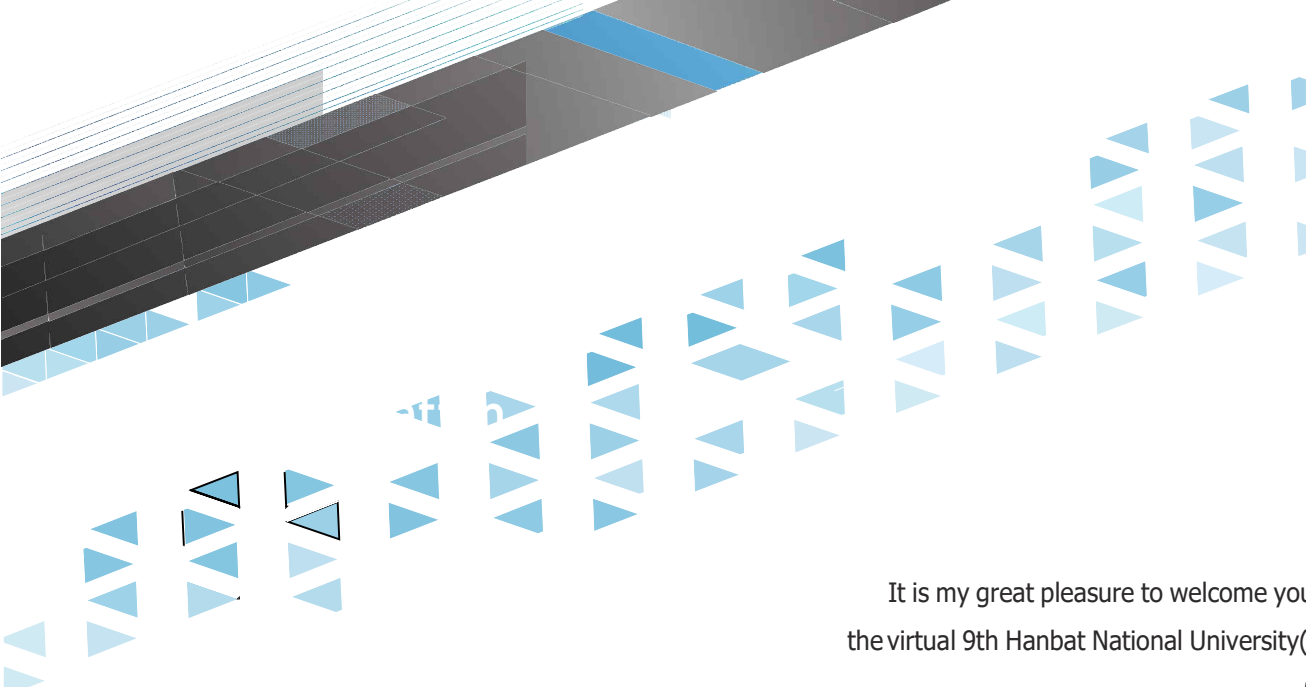


The 9th HBNU College of Economics & Business Administration Global Forum

| Theme |
Regional industry innovation :
role of universities and
industry-university cooperation

Date : Dec. 29 (Wed), 2021
Proceed through zoom
meeting

Organized
by College of Economics & Business
Administration,
Hanbat National University
and Asian Link Research
Center,
Niigata University



It is my great pleasure to welcome you all to
the virtual 9th Hanbat National University(HBNU)

Global
Forum, December 29, 2021. The global forum series has
been held since 2009 to expand the global network with foreign
universities.

This year, we will hold this forum with Niigata University(NU) in Japan,
which has maintained close relations with HBNU, under the theme of 'Regional
industry innovation : role of universities and industry-university cooperation'.

We have created an exciting program for all attendees of the global forum in this year. The
forum consists of two parts among which, in the first part, two speakers deliver presentations on
the best practice of regional innovation through industry, local government and academia
collaboration and local job creation plan through industry-university research cooperation. And
then two research subjects will be proposed to seek opportunities for joint research between
universities. I hope this forum will not only strengthen the relationship between two universities, but
also provide an opportunity for professors to discover common research interests and develop
them into joint research.

The global forum in this year would not have been able to go ahead as scheduled without the
earnest efforts from general chairs and program chair. This forum is also indebted to speakers and
debaters
from two universities and industry.

Thank you all for your participation in this global forum and look forward to your remote presentations
at the forum.

Jae-hak Lim,
Dean College of Business Administration and
Economics

Symposium Program

Time	Contents
10:00-10:10	Opening remarks: Dean, Professor Jae-hak Lim
PART1	
10:10-11:40	Regional industry innovation : role of universities and industry-university cooperation [Moderator: Seong-hwan Park (Professor, HBNU)]
10:10-10:40	The future of the region pioneered by the Niigata University "Sakeology"-Building a regional innovation ecosystem through Industry, local government, and academia collaboration – Yasuyuki KISHI (Associate Professor /Vice Director of Sakeology Center, NU)
10:40-11:10	Industry-University-Research Cooperation and Local Job Creation Plan Jong-in Choi (Professor / Vice President of HBNU and Head of Industry-University Cooperation Foundation)
11:10-11:40	Discussion Duk-wi Ryu (Professor, HBNU) Jun-byung Park (Professor, HBNU) Bok-hyun Cho (Professor, HBNU) Masaki NAKAHIGASHI (Associate Professor, NU) Ryoji ITO (Associate Professor, NU) Ju-young Song (CEO, Business Intelligence Zone)
PART2	
11:50-13:30	Agenda for Korea-Japan Joint Research [Moderator: Wonil LEE (Professor, HBNU)]
11:50-12:05	Explanation of the background and purpose of the joint research agenda proposal Gyunyung LEE (Specially Appointed Professor, NU)
12:05-12:35	A Network analysis of plastic products manufacturing industry in Tsubamesanjo area Satoshi ARIMOTO (Associate Professor, NU)
12:35-13:05	Local innovation system and Entrepreneurial University Wonil LEE (Professor, HBNU)
13:30	Closing (Wonil-LEE(Professor, HBNU))
13:05-13:30	Free Discussion (all participants)



**The 9th
HBNU College of Economics &
Business Administration Global Forum**

General Chairs Sung-hwan
Park, HBNU, Gyunyung
LEE, NU

Program Chair Wonil LEE,

HBNU Steering Committee Jae-hak Lim,

Woojin Kang Wonil LEE, Gee-jung KWON